



MANIFESTO

Why manifesto?

We wrote this manifesto, because after 10 years of existence, Travolution has become a movement that has crossed the physical borders of our country. In spite of being a project that is developed in different territories with different characteristics, the essence and heart of our movement is still the same, and we want to manifest it!

From the path that we have traveled, we promote another look for the tourism sector, inviting all the actors involved to observe with a critical eye the positive and negative impacts that our work can have on society and nature.

This is why we want to make our points of view visible and how we project our work, because we believe that it could infect others and thus unite us in the construction of a sector that contributes to local development and the conservation of the ecosystems of our region.

We know that travel has great consequences for the environment, however, we believe that motivating travelers to look at their own footprint with sharper and more critical eyes, could collaborate in strengthening environmentally friendly practices, in addition to promoting a new local economy more just and equitable. Thus, together we can help each other to promote sustainable forms of travel, where encounters and care for life and nature predominate.



Who are we?

The Travolution project was born as a proposal and a response to a tourism that omits the importance of the community base as a fundamental element for the local development of a community. It is developed from a critical view of the predatory mass tourism that is strongly installed in some territories of the world and furthermore, managed by people who are foreigners to the communities.

Throughout its existence, Travolution has wanted to make visible the urgent need to respect the autonomy of the peoples and communities to decide how to project, carry out and manage tourism in their respective places, considering the elements that they want to relieve, without the intervention of other people from outside the territory.



Sustainable Tourism

"Travel is an exercise with fatal consequences for prejudice, intolerance and narrow-mindedness." – Mark Twain

We believe that the importance of travel lies in the fact that it is a life-changing experience if we do it with the willingness to live the trip with all that it has to offer. Traveling opens our minds again and again, fills us with new sensations and expands all our senses. The trips we design with such dedication are also an invitation to let go of our apprehensions, free ourselves from prejudice and live deeply the exchange with the new places and people we meet. A cultural exchange could be the key to a freer, more empathetic and generous society.

What do we mean by sustainability?

"Sustainability is about designing human communities so that their economic style, physical structures and technology do not interfere with nature's inherent capacity to generate and sustain life."- Fritjof Capra

This definition of sustainability seems to us to be tremendously correct since it puts nature and the care of life at the centre of our development. The most common definition of sustainability that talks about keeping the economy, society and the environment in balance to ensure the future of the next generations seems to us wrong, selfish and insufficient because we know that there is simply no society possible (therefore no economy possible either) and no good living without the existence of a balanced nature that can follow its biorhythms and cycles without pressure. We cannot place nature, society and economy on the same level of importance. To do this, we must understand ourselves as nature and then design our economies at a local level in terms of caring for the biosphere and therefore all forms of life that develop here.

How do we practice sustainability?

We believe that it is not possible to reduce the pillars of sustainability exclusively to the environment, society and the economy, however, we will use that division to make our work visible.



Environment

"Our destiny is never a place, but a new way of looking at things." – Henry Miller

We firmly believe in the importance of the link between human beings and nature as a pillar in the development of a healthy life, therefore, we design programs that besides having an important community component, manage to strengthen that pillar by inviting our travelers to discover the diversity of ecosystems and species that inhabit this territory. We believe that the more contact we have with nature, the easier it is to understand ourselves as part of it, a notion that we have lost in the speed of current life that separates us from that primary link. By feeling ourselves inside nature we will be able to better value our home and life itself.

Since one of our purposes is that the processes we carry out do not interfere with nature's inherent capacity to generate and sustain life, we seek to minimize our negative impacts on the environment in the following manner:



Sustainable Operation

- We address the carbon footprint of our team's air travel.
- We take care of promoting the offsetting of the carbon footprint generated by our travellers when travelling to Chile.
- We use public transport for most of our trips.
- We promote the consumption of local gastronomy to avoid the energy expense generated by the food industry (this does not mean that in our

trips there are exclusively local products because it does not depend 100% on us).

- We constantly encourage our service providers to implement practices that minimize our impacts such as avoiding the purchase of bottled water or beverages, unnecessary use of vehicles, burning of garbage, and reuse of waste.

- We are constantly looking for suppliers who can demonstrate the sustainability of their services.

- To know the destination of the workers' waste.

- We promote the management of organic and inorganic waste of our workers.



Biosphere Care

- We strengthen the link between travelers and nature through our outdoor activities.

- We generate encounters with people who live strongly linked to nature, take care of it and respect it.

- We contribute to the conservation of the flora and fauna of Torres del Paine National Park through the Torres del Paine Legacy Fund.

- In all our trips we promote the NO use of single-use plastic such as bottles and bags.

- We constantly inform ourselves about social and environmental conflicts, but especially those present in the territories where we operate.



Society

As we mentioned before, we believe that travelling in the way we propose facilitates cultural exchange allowing us to create a new type of relationship between people that enriches our worldviews. As cultures get to know each other, we become aware of other realities, other worlds and other paradigms. In this sense then, we strongly value cultural diversity and the richness of the territories where we work.

On the other hand, it is likely that the communities organized around a sustainable tourism project are communities that have taken the time to observe, analyze and question themselves, a process that undoubtedly strengthens social relations and lays the foundation that allows for the sustainability of any project and organization, two things that will be fundamental when dealing with problems such as crises, risks and/or threats.

Below are some of the initiatives we carry out for a sustainable and regenerative society.

For us, travelers and communities are a fundamental part of our work and in that sense we strongly believe that these intercultural meetings are a great contribution to the integral local development of the communities.

We firmly reject all bad practices, child labor exploitation, sexual exploitation of women and girls associated with tourism, discrimination and abuse of any kind.

In 2019, the R&D area was created, starting with a study on the socio-economic impacts of our trips on the communities and generating better practices for measuring and improving the negative and positive impacts.

Since 2015 we have been working hand in hand with the World Indigenous Tourism Association (WINTA), www.winta.org, since indigenous communities have certain particularities that we do not want to homogenize. For this, the previous work that we have done through the Travolution Foundation with some projects in Chile, Argentina and Colombia and with the Indigenous Tourism Association of Chile (ANTI), www.turismoindigena.com, has been fundamental and has set the tone to advance in what we believe is a good direction.

We have ethical codes for travelers and guides in order to promote a good coexistence during the trips and avoid disrespect that may arise from people outside the communities with which we work.

Today, in the context of the pandemic in which we find ourselves, we have designed healthcare protocols that we are implementing now so that when we resume operations, whenever possible, protecting the health of our co-workers, service providers and travelers is a priority.



Economy

We believe that the best way to generate and manage resources is at the local level, taking into account the needs and dreams of each community or group of people. Economic sustainability has many sub-dimensions, of which we focus on the following:

At Travolution we seek to be transparent with the contribution that our work generates directly in the communities, that is why we inform our travelers and suppliers about our flows.

Part of our purpose is to encourage the creation of local jobs and that an important percentage of our operation remains in the territories where it is carried out. At present, 35% of our income is allocated to

community suppliers. In this way we also contribute to strengthening these economies and avoid the extraction of resources and with them the promotion of extractive economies.

We have a network of collaborations with our partners in WINTA and Torres del Paine Legacy Fund, to whom we dedicate more than \$3,000 USD annually, according to the contribution received from our travelers.

Our goal is to increase the percentage of income to the communities to 55%. In addition, regular suppliers with green policies and practices should account for 15% of our total revenue. In this way, we want at least 70% of your money to go to local communities and/or to environmentally responsible suppliers.

Our company has healthy flows.

We are open to campaigns and donations that help us strengthen our work and that of the communities we work with.

Sustainability is a fundamental pillar of our work and one of the reasons for our existence as a company and organization. We also believe that sustainability is a process that must be flexible, in accordance with the territory and its particularities, and above all exercised from the principle of precaution and not reaction as it has been until now. We need to generate the capacities to stop bad practices within the tourism sector and we hope that this manifesto will be a support to those who want to collaborate in this.

TRAVOLUTION
TRAVEL

